

Acronis Backup Cloud Competitor Feature Comparison

Feature	Acronis	Veeam	Intronis	Axcient	MozyPro	Vembu	CrashPlan	Asigra	IASO	Carbonite	StorageCraft
Backup source											
File backup	●	○	●	●	●	●	●	●	●	●	○
Image backup	●	●	○	●	○	●	○	○	○	○	●
NAS backup	●	○	●	○	●	●	○	●	●	●	○
MS Exchange	●	●	●	●	●	●	○	●	●	●	●
MS SQL	●	●	●	●	●	●	○	●	●	●	●
System State (MS Active Directory, system registry)	●	●	○	○	●	●	○	○	●	●	○
Office 365	○ [1]	○	○	○	○	○	○	●	○	●	○
Agent-less backup of virtual machines	●	●	●	○	○	●	○	●	●	●	○
Comments - Backup Source	Exchange: Half - Mozy and IASO backups are VSS-aware, no separate and database files can be restored from backup and attached to Exchange instance using native tools; Full - recover of individual mailboxes and e-mails included. SQL: Half - manually recover DB files from image backup. Axcient, Mozy, StorageCraft - backups are VSS-aware and database files can be restored from backup and attached to SQL instance using native tools. Intronis restores SQL backups as native SQL backup files (*.bak) and native tools also required for restore; Full - recover the separate DBs to original/new location. System State (MS Active Directory, system registry): Half - Vembu - can be explicitly selected as source, but can be restored only with additional use of NT backup tool. Agent-less backup of virtual machines: Half - a single platform support or many significant drawbacks (for example, recovery procedure requires additional steps). Acronis - bootable media required for recovery; VM should be recreated manually; Carbonite - only Hyper-V is supported. [1] Acronis will add Office 365 backup in v6.										
Conclusion - Backup Source	Acronis is the most complete solution. Only Carbonite comes close but they miss image backup.										
Backup target											
Backup to vendor cloud	●	○	●	●	●	●	●	○	●	●	●
Backup to storage on SP premises	●	●	○	○	○	●	●	●	●	○	○
Local backup	●	●	●	●	●	●	●	●	●	●	●
Backup to a public cloud (Azure, Amazon S3 etc.)	●	●	○	○	○	○	○	○	○	○	○
Comments - Backup Target	Local backup: Half - Mozy cannot create a separate local backup, it is just an intermediate location and not encrypted (basically it is a cache); Axcient does not support local backup only, only as intermediate stage; IASO cannot create a separate local backup, it is just an intermediate location.										
Conclusion - Backup Target	Acronis offers all possible targets for backups. Only Veeam also backups up to 3rd party clouds but lacks own cloud.										
Backup options											
Group backup policies	●	●	○	●	●	○	●	●	○	○	○
Retention policies	●	●	●	●	●	●	●	●	●	●	●
Backup replication	●	●	●	●	●	●	○	●	○	○	●
Encryption	●	●	●	●	●	●	●	●	●	●	●
Application granular backup	●	○	●	○	●	●	○	●	●	●	○
Initial seeding	●	●	●	○	●	●	○	○	●	○	●
Comments - Backup Options	Retention policies: Half - Mozy has predefined retention rule to keep backups for 60 days. IASO has retention rules set on partner level only, default is last 28 slices.										
Conclusion - Backup Options	Acronis delivers a wide range of backup options. MozyPro is delivering almost the same possibilities but retention policies are not flexible, only pre-defined.										
Recovery options											
Bare Metal Recovery (BMR)	●	●	●	●	○	●	○	●	●	○	●
BMR to dissimilar hardware	●	●	○	●	○	●	○	●	○	○	●
Web-restore	●	○	○	●	●	○	○	○	●	○	●
File search	● [2]	○	○	●	●	●	○	●	●	●	○
Comments - Recovery Options	BMR - Asigra does not have full BMR. To recover a machine the user has to install the OS, and only then recover files to the live OS; Veeam can do BMR only within the same platform as it supports only ESXi/Hyper-V. Veeam has the ability to recover to dissimilar hardware, but user needs to add critical drivers as a separate action. Application granular recovery: Half - Intronis, Vembu, IASO, Carbonite need manual steps and application native tools are required to achieve granularity; Full - recovery of application items, such as e-mails. File search: Half - Acronis, IASO and Carbonite allow searching in a specific recovery point only. It is not possible to search between many versions or machines; Veeam only supports file search capabilities when Enterprise Manager is used. DR on customer premises: Half - Intronis supports DR for Hyper-V only. [2] Acronis will add full file search in v6.										
Conclusion - Recovery Options	Only Acronis, StorageCraft and Axcient offer BMR to dissimilar hardware. Acronis planned to match Axcient in the future adding full file search capabilities.										

Feature	Acronis	Veem	Intronis	Axcient	MozyPro	Vembu	CrashPlan	Asigra	IASO	Carbonite	StorageCraft
Management options											
Portal branding	●	○	●	○	●	○	○	○	●	○	○
Agent branding	● [3]	○	●	○	●	○	●	○	●	○	○
Emails branding (customization)	●	○	●	○	○	●	●	○	●	○	○
Usage reporting	●	●	●	●	●	●	●	●	●	●	●
Reporting	●	●	●	●	●	●	●	●	●	●	●
Integration with 3rd party business automation systems	APS 1.2, 2.0, Hostbill [4] Citrix CPSPM v11, WHMCS, AutoTask, LabTech	Kaseya, Labtech	ConnectWise, AutoTask, Labtech, Continuum, Kaseya, GFI Max, AVG, N-able,	Connect Wise, Auto-Task	Kaseya, N-able, APS 1.2	ConnectWise, AutoTask, Labtech for ticket submission. WHMCS for invoicing.	-	WHMCS, Connect Wise	ConnectWise, AutoTask, APS 1.2	-	ConnectWise, Autotask, Kaseya, Continuum
API for integration	●	●	●	●	●	●	●	●	●	○	●
Comments - Management Options	Portal branding: Half – Acronis offers possibility to set color scheme, name and logo; Full – ability to customize login page. Agent branding: Half – Acronis only white-labels the agent. Usage reporting: Half – Axcient, Mozy, CrashPlan, Asigra, Carbonite usage reports cannot be gathered through API (available in UI and through CSV only). Acronis planned some improvements in reporting. [3] Acronis will add full agent branding in v6. [4] In v5 Acronis will add more 3rd party integrations.										
Conclusion - Management Options	Acronis is developing a lot of new branding features and 3rd party integrations. For now Intronis and IASO are ahead in agent branding features. Intronis has a lot of integrations for MSPs but does not have integrations for Service Providers, like APS, WHMCS, Hostbill, cPanel.										
Deployment type											
Vendor hosted	●	○	●	●	●	●	●	○	●	●	●
Storage on SP premises (Hybrid)	●	●	○	○	○	●	●	●	●	○	○
Full on-premise deployment	● [5]	●	○	○	○	●	●	●	○	○	○
Comments - Deployment type	[5] Acronis full on-premise deployment is possible and will become even easier to implement in v6.										
Conclusion - Deployment type	Acronis integrates with all 3rd party storage via storage gateway. Vembu and Crashplan deliver all deployments models just like Acronis.										
General											
Form factor	Software	Software	Software	Appliance	Software	Software	Software	Software/ Appliance	Software	Software/ Appliance	Software/ Appliance
UI simplicity	●	●	●	●	●	●	●	○	●	●	●
Agent management (update, upgrade)	●	○	●	●	●	●	○	n/a	●	○	○
Partner management	●	○	●	●	●	○	○	○	●	○	●
RPO (Min schedule)	15 mins	15 mins	15 mins	1 hour	not defined	CDP	15 mins	CDP	1 day	1 day	15 mins
Soft quotas	●	●	●	n/a	○	○	○	○	●	○	○
Hard quotas	●	●	○	n/a	●	○	●	○	○	●	●
Comments - General	UI simplicity: 0 – Asigra has very complex UI, hard to understand even with a user guide; Half – Mozy, Vembu, Crashplan, and Carbonite have very complex UI, hard to understand without user guide. Partner management: Half – Intronis, Axcient, Mozy, StorageCraft support only 1 level of hierarchy (MSP – Org – User); 0 – enterprise solution (end users only).										
Conclusion - General	Acronis is ahead on all competitors. Intronis and IASO are doing pretty good as well, although RPO of IASO is not so flexible.										
Supported platforms											
Windows	●	●	●	●	●	●	●	●	●	●	●
Linux	●	○	○	●	●	●	●	●	●	○	○
Mac	●	○	○	●	●	○	●	●	●	●	○
vSphere (agentless)	●	●	●	○	○	●	○	●	●	○	●
Hyper-V (agentless)	●	●	●	○	●	●	○	●	●	●	●
Comments - Platforms	Hyper-V: Half – Mozy supports agentless backups, but recovers only as a set of files with manual registration of the virtual machine.										
Conclusion - Platforms	Acronis, Asigra, Vembu, and IASO are the most complete. Acronis supports 6 hypervisors, with Hyper-V and vSphere agentless, and more are coming.										